



DREAM LAUNCHERS CLUB SERVICES

Foundations AND Startup

- BusinessFormationGuidance–HelpingthemregisteranLLC,soleproprietorship, or corporation.
- EIN Number; Business Bank Account Setup – Assisting with federal tax ID registration and financial setup.
- Business Plan Development – Writing or refining their plan with clear goals, strategies, and projections.
- Brand Identity Basics – Guiding them through creating a name, logo, and brand messaging.

Strategy & Growth

- Goal Setting & Accountability Coaching – Helping them define measurable goals and keeping them on track.
- Market Research & Target Audience Identification – Teaching them how to identify their ideal customer.
- Pricing & Offer Development – Structuring their services or products for profitability.
- Growth Strategy Planning – Outlining steps for scaling sustainably.

Marketing & Visibility

- Social Media Strategy – Creating content calendars, platform selection, and growth strategies.
- Website & Online Presence Guidance – Helping them choose platforms like Wix,